

LEO BURNETT U.S.A.
a division of LEO BURNETT COMPANY, INC.
Ad No. 3447—Coffee Pot—Reg. No. 10777—Page—4/1—Inked—8 1/2" x 11 3/4" inches—National Magazine, 1975 (A)
Printed in U.S.A.

Come to where the flavor is. Marlboro Country.

Marlboro Red
or
Longhorn 100's—
you get a lot to like.

Warning: The Surgeon General Has Determined
That Cigarette Smoking is Daunting to Your Health.

Kings, 1.1 mg. "tar," 0.1 mg. nicotine—
100's, 1.0 mg. "tar," 0.1 mg. nicotine av. per cigarette, FTC Report Apr. 75.



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